



## 2012 FELC SUMMIT AGENDA

Thursday, March 29, 2012

5:00pm-6:30pm TBD- Possible casual reception

Friday, March 30, 2012

8:30am-9:00am Welcome and Introduction to the Summit by FELC Staff, Housekeeping

9:00am-10:30am **“Knowledge Surveys and Other Effective Learning Assessments” Edward Nuhfer, Director of Faculty Development, California State University, Channel Islands**

*Research from education confirms that the attention teachers give to optimizing course organization and clarity is critical to improving student learning. “Instructional alignment” is a term that applies to meeting known students’ needs by matching content selection, most effective pedagogies, and learning assessments that serve to both measure learning and reinforce and stabilize it. Its effectiveness in producing learning is far from what we can achieve by using only classic lecture approach. While “instructional alignment” sounds easy, enacting it is somewhat like leading large groups of people across complex terrain at night. The group will quickly become lost and scattered unless both group members and teachers have navigational goals and check points. All need to see the alignment before “instructional alignment” is possible. Knowledge surveys and focus groups offer particularly effective ways to offer the needed navigation and checkpoints.*

10:30 am-10:45am Break

10:45am-12:15pm **“Designing Deep Learning Experiences for Fractal Brains” Edward Nuhfer, Director of Faculty Development, California State University, Channel Islands**

*A deep learning experience results in development of skills that learners internalize, do not easily forget, and that they can call upon as an asset to address a variety of challenges in life and their professions. During learning, brains build fractal neural networks, which result in fractal qualities in our thinking and behavior. Fractal qualities pervade our teaching, learning, and assessment of learning. We can re-conceptualize our work as teachers as an effort in helping others to build strong and effective fractal networks rather than simply as effectively conveying content through favored pedagogical methodologies. A deep learning lesson will tend towards maximizing the number of synaptic connections during learning and will do so in ways that stabilize these connections through myelination. In this workshop, we’ll examine eight components of lesson design and show why their inclusion produces benefits.*

12:15pm-1:00pm	Lunch
1:00-3:00pm	<p><b>Ultimate Teaching Competition - Presented by Pearson Higher Education</b></p> <p>This, being our fourth year, pits the best culinary and hospitality educators in a presentation showdown of best practices. Join the excitement of audience participation in judging who reigns supreme when it comes to dazzling presentations.</p>
3:00-3:15pm	Break
3:15-4:15pm	<p><b>Student Panel – Students from several culinary &amp; hospitality schools</b></p> <p>Learn what students really think of their teachers? Last year’s panel of students made the audience laugh, cry and think. So what are we really teaching our students; and are we as effective as we think we are? Come to the seminar and find out!</p>
4:20pm-6:00 pm	<p><b>Sponsor Table Tops /Awards Reception</b></p> <p>Enjoy an intimate get together with fellow educators, sponsors, and students as a part of the evening’s reception of awards, food, and libations. The Announcement of our Ultimate Teaching Competition winner and Best Presentation will also be announced.</p>

### Saturday, March 31, 2012

See detailed schedule in separate Saturday Presentation document

9am-12:00pm	<p>Workshops and Stand Up Presentations</p> <ul style="list-style-type: none"> <li>• <i>Survey of Recent Developments in Sustainability Accounting: Implications for the Restaurant and Hospitality Industry</i></li> <li>• <i>Experiential Learning- Uniting the Classroom, the Kitchen and the Dining Room</i></li> <li>• <i>Are you thinking of writing a book? This workshop may help you decide...Exploring the Writing/Publishing Process</i></li> <li>• <i>Mapping Standardized Program Outcomes to Course Objectives</i></li> <li>• <i>Use of Clickers in the Classroom: Demonstrated through Wine Tasting</i></li> <li>• <i>Culinary Training Methodologies and Apprenticeship Practices for Secondary School Students in France</i></li> <li>• <i>The benefits a culinary garden can provide to both your school and curriculum</i></li> <li>• <i>Helping Students Analyze Flavor</i></li> <li>• <i>Consumer Acceptance of Sustainable Fish</i></li> <li>• <i>Planning a Study Abroad Program Based on Culinary Tourism: Teaching and Learning About Food and Culture</i></li> </ul>
12:00pm-1:00pm	Lunch, Concurrent with Poster Sessions
1:00pm-3:00pm	Workshops and Stand Up Presentations

- *Knowledge, Skills and Abilities Important for Hospitality and Tourism Management Graduates: Perspectives of Alumni*
- *Food Management Training “No Limits” Program Vocational English as a Second Language*
- *Professionalism in Culinary Arts: Perceptions and Assessments for Training and Curricular Design*
- *Design and Fundraising for the Culinary Education Laboratory: Panel Discussion with Faculty, Designer, and Contractor of Culinary Laboratories*
- *The Hospitality Learning Laboratory: From Design to Reality*
- *Gospel for Student Engagement and Performance*
- *How to Teach Students on Beverages*
- *Adding a “Salt Tasting” to your Curriculum Interactive Workshop*
- *Giving Feedback to Students*
- *An Innovative Method for Assessing Quality Teaching in Higher Education*

3:00-3:45

Local Beer and Wisconsin Cheese Tasting

6:00-7:30pm

**Night out at Howl at the Moon – Dueling Piano Bar**

For a great way to close out the summit we will meet at one of the more famous clubs in the country – Howl at the Moon. Eat, drinking, singing and make merry with new and old friends. Come casual, come early and get ready to have fun! This event is on us!